

# ALIX BERMAN

## CONTACT ME

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## EDUCATION

### Syracuse University

S.I. Newhouse School of  
Public Communications

Bachelor of Science, May 2026

**Major:** Magazine, News, and  
Digital Journalism

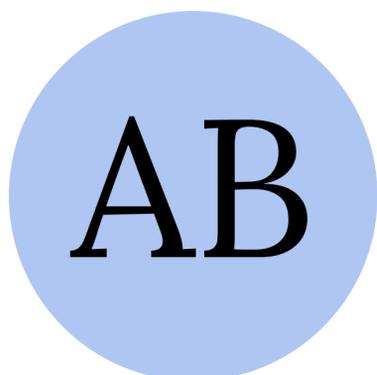
**Minor:** Information Management,  
and Technology

## SKILLS

- Writing & Editing
- Copy Editing
- Adobe Creative Suite
- Social Media Strategy
- Graphic Design
- HTML
- CSS
- Public Speaking
- Microsoft Excel

## HONORS

- Dean's List — All Semesters
- Todd Grayson Memorial  
Scholarship Award
- Jeanine Tolentino Memorial  
Scholarship Award



## EXPERIENCE

### Travel Curator — Editorial Intern | May 2025 - Present

- Research, report, and compose travel and lifestyle content for the digital publication.
- Contribute to destination guides, trend stories, and service-driven features.
- Retrieve and analyze weekly traffic reports to track performance and inform editorial strategy.
- Produce and schedule branded newsletters, shaping copy to align with voice, audience, and engagement goals.

### Fighting Against Myeloma — Director of Communications | Aug 2025 - Present

- Lead communications strategy for a nonprofit focused on advocacy, awareness, and fundraising.
- Curate and develop digital content including social media copy, newsletters, and promotional materials.
- Maintain consistent brand voice across platforms while supporting campaigns and events.

### Winnick Hillel Center — Administrative Intern | Sept 2023 - Present

- Serve as a first point of contact for students, families, and visitors in a fast-paced campus environment.
- Tour prospective Syracuse University students and support outreach efforts.
- Assist with administrative communications while collaborating with a student-led team.

### Newhouse Newsroom — Contributing Writer | Oct 2022 - Jan 2025

- Pitched, reported, and crafted digital stories featuring alumni, faculty, and students for publication on the Newhouse website.
- Conducted interviews and shaped interviewed conversations into engaging, reader-focused editorial content.
- Edited and proofed articles to ensure clarity, accuracy, and adherence to editorial standards.
- Collaborated with marketing teams to develop social copy, amplifying published stories.

### Miss Sue's Nursery School — Media Intern | May 2023 - July 2023

- Produced and scheduled social content documenting classroom experiences.
- Collaborated with teachers and administrators to keep parents informed.

### Homework Hub — Social Media Intern | May 2022 - Aug 2022

- Wrote weekly blog content highlighting programs and student activities.
- Created social media advertisements to increase engagement and community awareness.